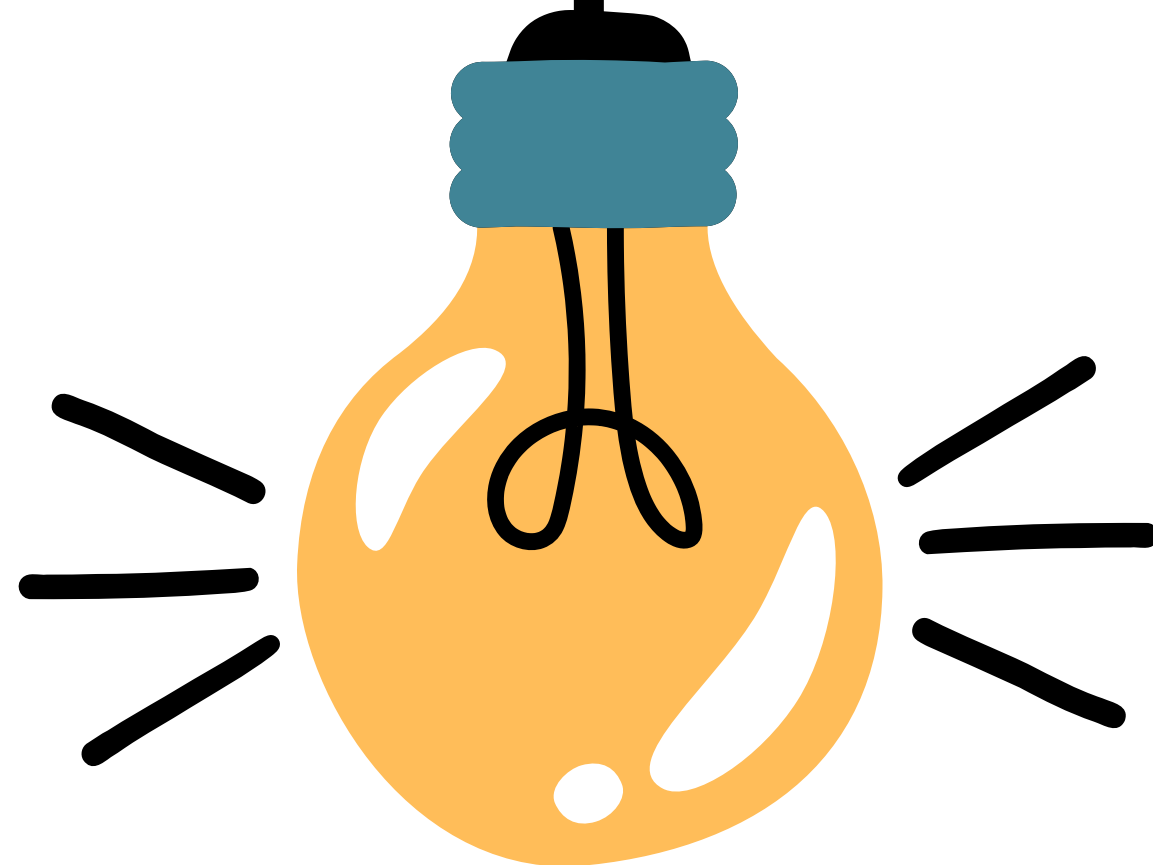
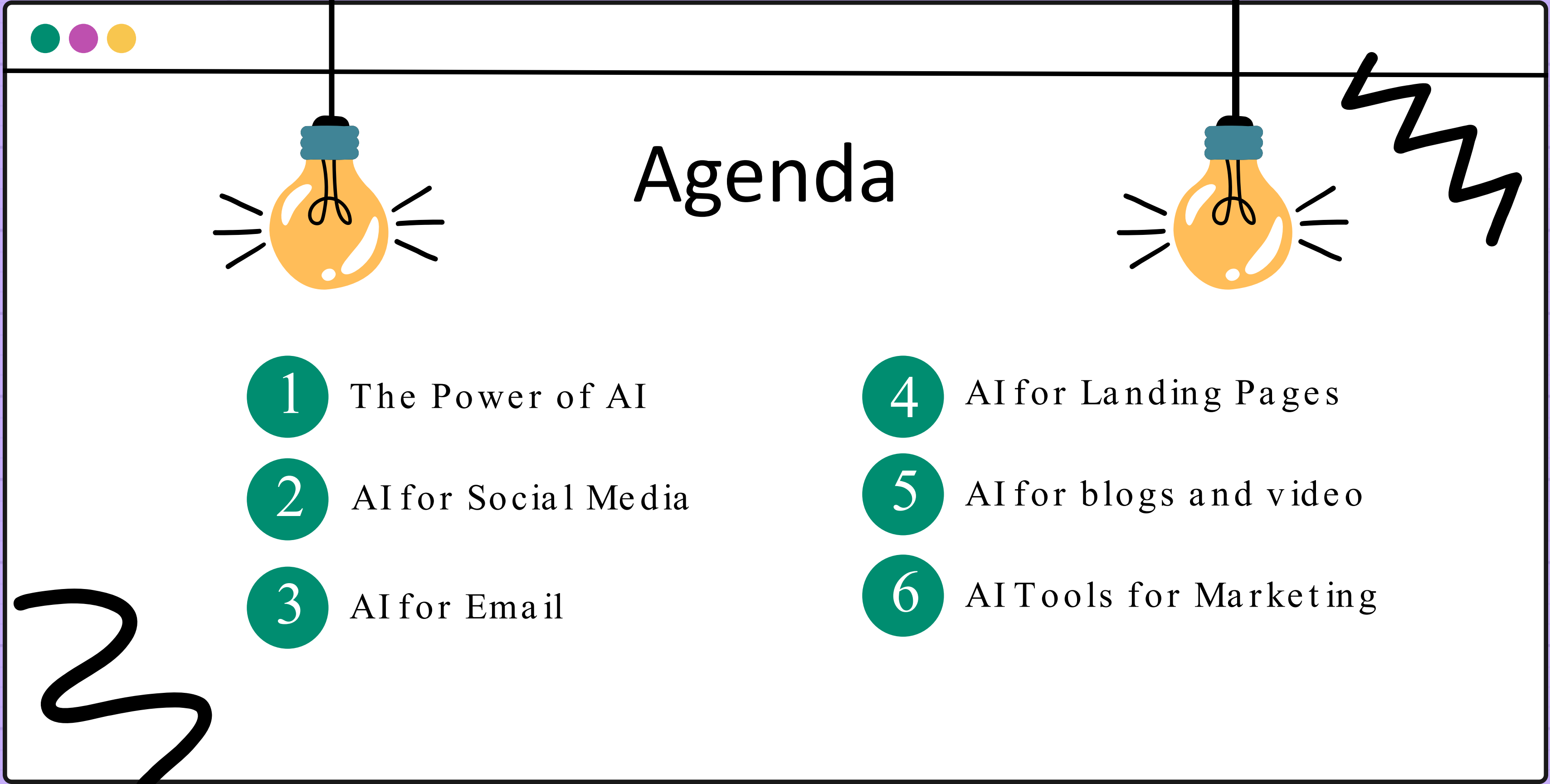


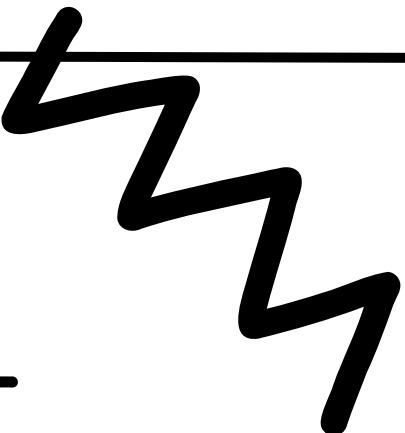
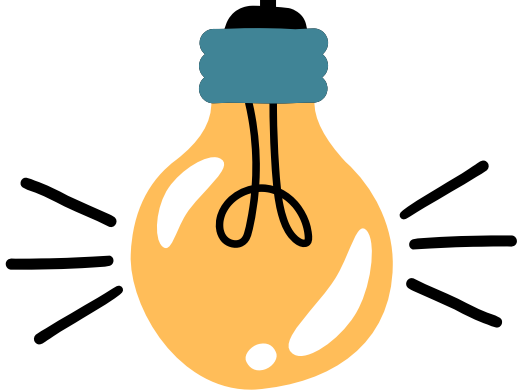
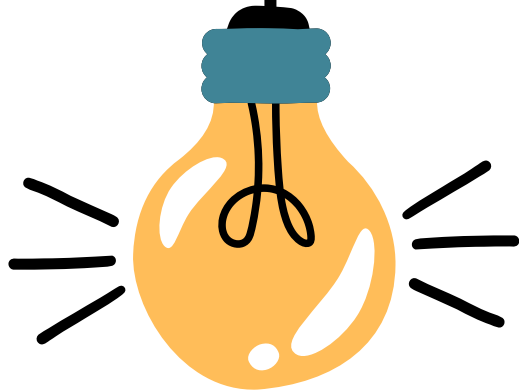
How to Create Content for Your Marketing in Minutes with AI



By Marsha Lynn Hudson

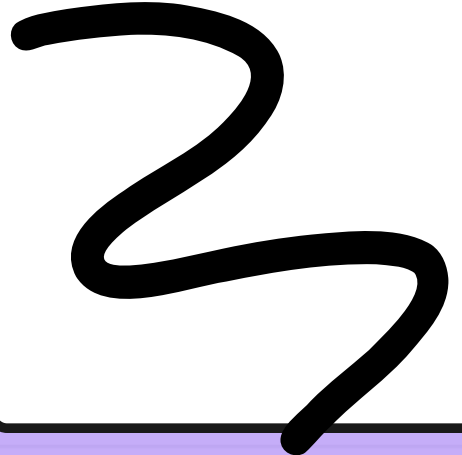


Agenda



- ① The Power of AI
- ② AI for Social Media
- ③ AI for Email

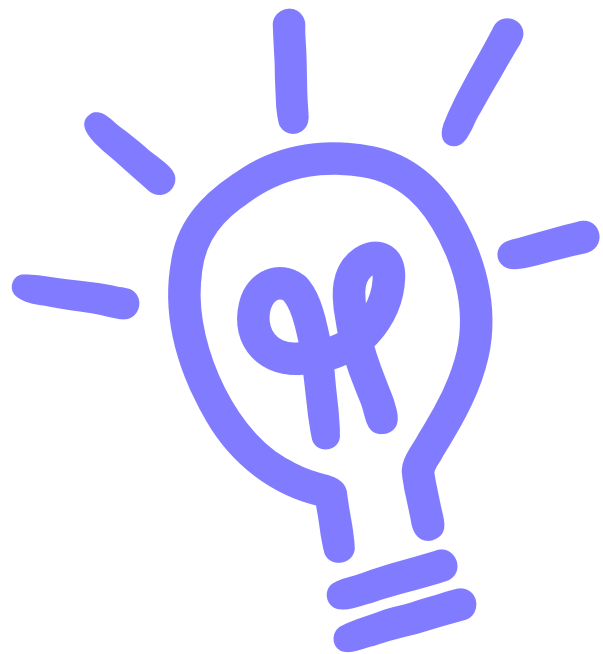
- ④ AI for Landing Pages
- ⑤ AI for blogs and video
- ⑥ AI Tools for Marketing





The Power of AI

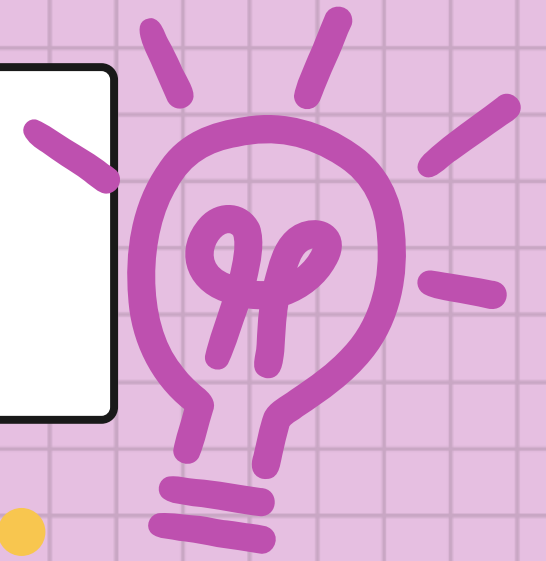
AI will help you save time with your marketing. It will help you to stay consistent. AI is like your writing assistant. It will help you from staring at a blank page for hours. AI is a powerful tool to use for all of your marketing needs



chat.openai.com



MEET MARSHA LYNN HUDSON



Brand Strategist and Online Marketing Consultant
CEO / Founder of "Hudson Enterprises and
Consulting"

Retired Professor of Writing of 22 years
Author, blogger, and podcaster
Creator of "The Path to Profits" System

Author of - Discover Your Greatness and
Crushing Barriers: Empowering Women to Thrive &
Succeed in Life and Business

Marshalynnhudson.com - website



ACTIVITY

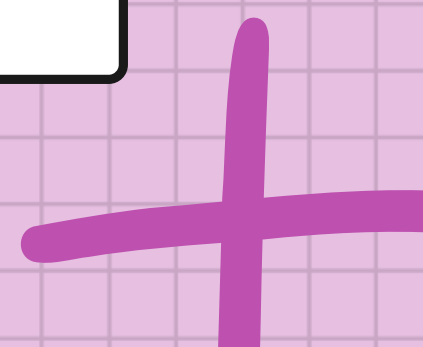


YOUR DREAM CLIENT

- What are their struggles?
- What are their pain points?
- What are their challenges?
- What are their desires?

AI can create content that resonates with everything that is going on with your dream client.

Solve client problems and fulfill their desires and you will never go out of business.





SOCIAL MEDIA CONTENT



- LINKEDIN

Ask chat to give you a LinkedIn post for your target audience.

- FACEBOOK

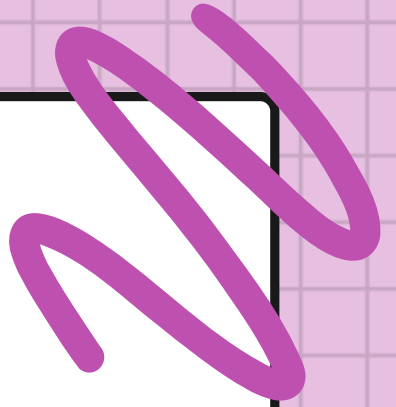
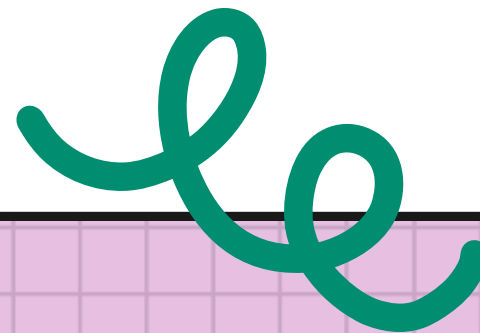
Ask chat to give you some themes for a post or a live

- INSTAGRAM

Ask chat to give you a post for a reel or carousel with hashtags

- X (FORMALLY TWITTER)

Ask chat to give you a post that is so many characters in the form of a quote



AI FOR EMAIL



- SUBJECT LINES

Ask chat to give you 10 subject lines for an email

- HOOKS

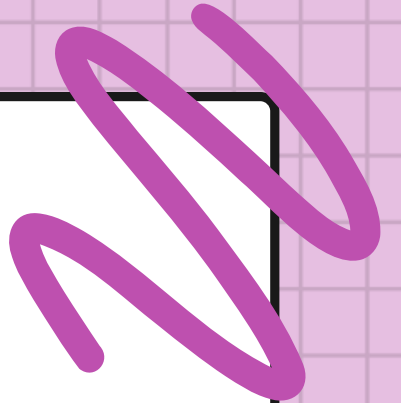
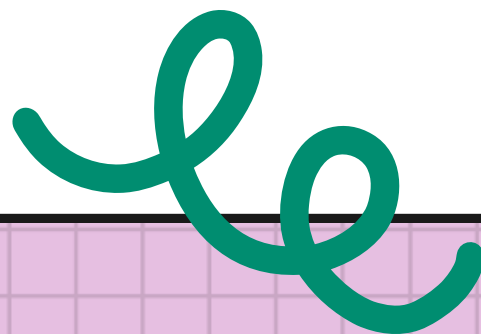
Ask chat to give you 6 hooks that you can start your email with and include your audience

- CONTENT

Ask chat to give you paragraphs and “how to” or what I call the “meat” of an email for your audience

- CALL TO ACTION (CTA)

Ask chat to give you 5 call to actions to match the email you created. You always want your readers to do something





AI FOR LANDING PAGES



LET AI TAKE A POSITION

- Act as a copywriter
- Act as a blogger
- Act as a social media expert
- Act as a consultant



Create content for
Home pages
About pages
Services pages
Product pages
and more!

BLOG /VIDEO



- **BLOG**

Ask Chat to give you a blog with steps and include audience

- **ARTICLES**

Ask Chat to write you a 350 word article with titles and tell it what tone you want.

- **VIDEO**

Ask Chat to give you a video script for Youtube or any type video.

- **LIVE**

Ask Chat to give you a script for a Facebook or Instagram or an audio live.

AI Tools

Chat GPT



Popular for content
and free

Jasper



Great for big
projects
like books

Gamma



Good for website
pages and
landing
pages

Copy.AI



Good for
asking
question
s

Use copyright free images
like Unsplash and Pexels



Grab these freebies!



HOW TO BUILD A
PROFITABLE
BRAND

HOW TO INCREASE
YOUR IMPACT AND
INCOME ON
LINKEDIN

HOW TO TAKE
YOUR EXPERTISE
AND TURN IT INTO
MULTIPLE INCOME
STREAMS

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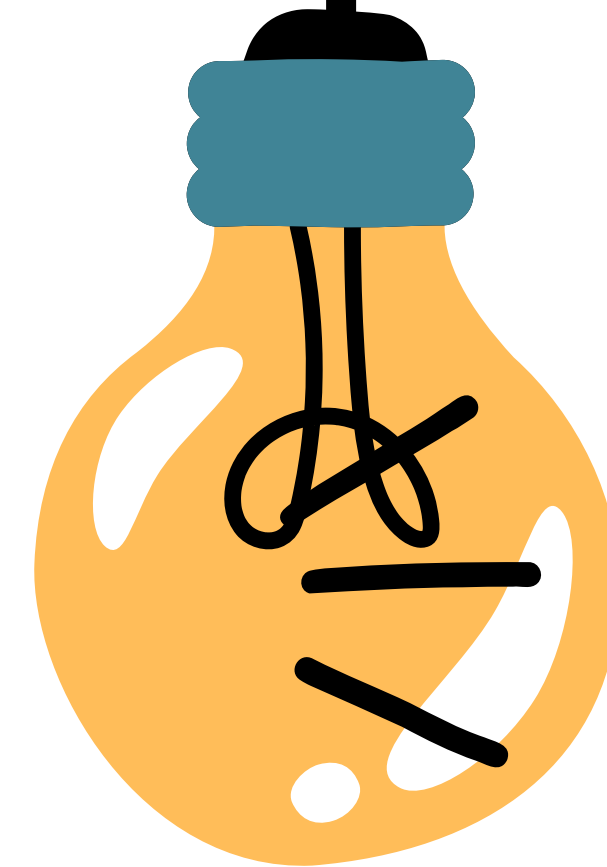
THANK YOU FOR JOINING ME TODAY

Email me at:

marsha@marshalynnhudson.com

Visit my website at "www.marshalynnhudson.com"

to get free ebooks, training and courses



Get 15 AI prompts to experiment with for your marketing at

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